News that Pops!

PARENT ISSUE

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How the Popcorn Sale Works

On August 6 your unit's Popcorn Wizard will attend the Council Popcorn Kickoff. There, they will receive their popcorn forms and tips for an outstanding popcorn sale. They can also place a Show & Sell order for their unit. Show & Sell popcorn will be distributed August 21 or 22 and Scouts can start selling as soon as they receive their popcorn order forms.

On October 20 the Unit Wizard must turn their unit's popcorn order into the Council Office. Any unsold popcorn they do not wish to keep must be turned in by October 20 at the Council Office. Please have your orders and extra popcorn to your Unit Wizard before then. The final distribution for popcorn will be November 6. Your Unit Wizard will pick up popcorn to distribute to the unit. (They might need your help!)

All money must be turned in to the Council office by your Unit Wizard on October 30. We suggest Scouts collect money up front for all popcorn sales and turn in the money with popcorn orders.

Why Sell Popcorn?



The number one reason Scouts sell popcorn is to earn money to go to camp. Units need fundraisers in order to purchase advancements, Scout books, supplies and to participate in Scout activities. If the money can be attained by selling popcorn then the parents will have to put less out-of-pocket money into the unit. Scouts can choose their prizes for selling popcorn. The Council also gives extra incentive prizes to the Scouts for selling popcorn; by selling more popcorn Scouts can earn a free week of Summer Camp at Camp Hugh Taylor Birch! **Remember** Scouts aren't selling popcorn they are selling **Scouting** and by supporting Scouting the popcorn is a Thank You gift at whatever level the supporter (buyer) chooses. The popcorn sale is also a great opportunity for Scouts to learn skills such as marketing, public speaking, salesmanship and personal management!

Magical Popcorn Awards!

Scouts can earn prizes from Keller Prize company based on their sales level. All Scouts selling popcorn receive an America 250 patch. They can also earn bonus awards such as the Wands, Wonders & Popcorn patch, enter the Birch Cat Circle, join the Order of the Magical Dragon, receive a Camp Birch Key and three lucky scouts will earn a Wizard Portkey to





Order of the Magical Dragon

Scouts who sell over $1,500 are invited to attend a Magical Dragon Bowling Pizza party in January. All Scouts who attend will draw a Dragon Egg for prizes ranging from $5.00 to a game system.



Campmaster Prizes!!

Camp Masters gives each scout who sells $400 oline a digital gift card for $10 to Amazon. Camp Masters Popcorn Company also does a High Achiever Prize Program. If a Scout sells $3,000 or more they can choose between a Visa Debit Card valued at 4% of their total sales or a Camping Package that includes a 2 person tent, a hanging hammock, a rechargeable set of walkie talkies, aluminum flashlight, 5 piece stainless steel mess kit, and the Swiss Army Fieldmaster Knife.

Camp Birch Key!

If your Cub Scout sells $2,400 worth of popcorn, he or she will earn a free week of Summer Camp at Camp Birch for 2027. Scouts BSA Scouts must sell $3,000. This information will be turned into the Unit Wizard, who turns the form in to Jenny Spencer and she issues a certificate to the Scout and **WOW** free camp! This is only good for Tecumseh Council's Summer Camp programs at Camp Birch. It must be used the following year. The Scout can choose which camp to go to: Scouts BSA Summer Camp, Cub Scout Day Camp, Stem Cub Overnight Camp or Webelos/Arrow of Light Overnight Camp.

Let's Sell Scouting!

New to the popcorn sale? It is important to remember that the Scouts are not really selling popcorn they are selling *Scouting!* Popcorn is a benefit of supporting Scouting. The money raised from the popcorn sale can fund the unit as much as 37% of total sales. Scouts not only earn prizes of their choice, they learn responsibility, sales skills, communication skills and earn money to go to camp and support the unit.

Popcorn wonder!

What's the most Magical number? Well if you have ever read or watched Harry Potter you will know that it is 7. So if your scout sells at least 7 products he or she can earn this Wands, Wonders & Popcorn themed patch which is the theme of our Popcorn sale this year.

Terminology Defined

Show & Sell - Scouts set up at a store front to sell popcorn; they could also set up at a craft show or festival.

Show & Deliver - Scouts go door-to-door like in Take Order. But, instead of having to return for a second trip, the Scout takes the popcorn with them and deliver it immediately upon payment!

Take Order - Scouts go door to door or call people on the phone and ask them to buy popcorn. You could also take order forms to work, family events, etc. The order is then placed with the unit's popcorn kernal and product is delivered on or after the November 16 distribution date.

Online Sale - Scouts set up an online account after getting a link from their Popcorn Kernal. Then they can email friends and family their link to buy popcorn. They can also share their link on Social media.

Unit Popcorn Wizard - The person or persons within your unit who is in charge of the popcorn sale. They will pass out forms, collect orders and money. They communicate between the council and the unit.



Military Gift Cards
Are always a great way to sell popcorn and support those who support us!

District Popcorn Wizards

Council Kernal - Will Nordmeyer - willnordmeyer@gmail.com
Clinton County - John Romer - jromer@mac.com
Greene County - Grant Brown - grantgbrown@gmail.com
Clark County– Megan Stanforth - omegatpq@gmail.com
Logan County - Megan Stanforth - omegatpq@gmail.com
Champaign County - Megan Stanforth - omegatpq@gmail.com

Popcorn Questions?

Please contact Jenny Spencer at 937-325-6449x103 or Jenny.Spencer@Scouting.org.