News that Pops!

An Official Publication of Tecumseh Council

Volume 16, Issue 1 July 2026

Wands, Wonders & Popcorn '26

To help set your unit up for a successful popcorn season we will have a Popcorn Kickoff on Thursday, August 6, 2026 at 6:00 pm for a quick meeting in the Turner Building at Camp Birch. Upon arrival, sign in and grab your popcorn packet. There are some important changes so be sure to attend, one of which is you earn 2% bonus commission for attending! We will also give each unit that attends some sample popcorn to take home to your unit. Please RSVP to Jenny Spencer at Jenny.Spencer@Scouting.org by July 31.

Important Dates

August 6 - Popcorn Kickoff (in combination with Program Kickoff) 6:30 pm at Camp Birch.

August 8 - Show & Sell Order form due (order must be on council form).

August 21 – Popcorn Distribution by appointment from 3:30 to 6:30 pm at the Dining Hall.

August 22 – Popcorn Distribution by appointment from 8 to 9:30 am at the Dining Hall.

August/September – Conduct individual unit popcorn kickoffs and start selling popcorn.

September 25 – Show & Sell Payment due for 4% bonus commission (must pay for ½ of current show & sell invoice).

October 20 – Popcorn Returns – Popcorn may be returned at any time during the sale during regular Scout Store hours. All Popcorn not needed must be returned by October 21, Special return times will be October 20 from 1 to 6 pm at the Dining Hall.

October 20 – Popcorn Take Order Form due – either placed on popcorn website, brought to office, or emailed on council form to Jenny.Spencer@Scouting.org.

October 30 – All popcorn money is due to Council Office – earns 4% bonus commission.

November 6 – Popcorn Distribution from 3:00 to 7 pm by appointment at the Dining Hall.

November 20 – Final day to turn in all prize award forms

New Wizarding Levels for 2026!

Wands Wonders & Popcorn Patch—if a scout sells "7" items they will receive this patch.



Camp Birch Key—Cub Scouts need to sell $2,400 & Scouts BSA Scouts need to sell $3,000 to earn a free week of Summer Camp at Camp Birch.



New this year is a **Portkey to Adventure!** The Cub Scout & the Scouts BSA Scout with the highest sales will receive a gift card to Nova Adventure Park in Kettering. Also, we will have a Wildcard Scout win one as well. The Wildcard Scout needs to sell $500 worth of popcorn and will be selected from the "Scout Register".



New Commission Structure

- 25% - Base commission.
- 2% - Attending Popcorn Kickoff
- 4% – Bonus commission if unit pays for 50% of Show & Sell invoice as of and by September 26, 2025.
- 2% - Bonus commission if unit increases sales over last year by 10%. **Exception**—if unit sold more than $20,000 last year, the unit only needs to increase sale over last year's sales.
- 4% – Bonus commission if unit pays for entire popcorn invoice on or before October 31, 2026.

Best Ways to Sell Popcorn!

Show & Sell— Scouts can set up at store fronts to sell popcorn; they could also set up at a craft show or festival. Show and sells are set up by the district popcorn wizards and units must sign up for these locations. You can also approach local businesses unique to your community for setting up to sell popcorn as well.

Show & Deliver– Scouts go door to door selling popcorn, but instead of ordering the popcorn and coming back later to deliver they have the popcorn with them at the time. They collect the money and give the customer the popcorn immediately—no second trip!

Take Order— Scouts go door to door or call people on the phone and ask them to buy popcorn. You could also take order forms to work, family events, etc. The order is then placed with the unit's Popcorn Kernal and product is delivered on or after the November 11 distribution date.

Online— Scouts set up an online account and send emails to friends and family members to buy popcorn through the online site and the Scout receives credit for the sale. No handling of popcorn and no returning to houses to deliver popcorn. This would be especially convenient for out of state friends and Family.

2025 Top Sellers!

Top Cub Scout Seller:

Oliver G– Pack 182—$6,473
Caspian D- Pack 68 - $4,448

Top Scouts BSA Seller:

Maria Grace B- Troop 234- $4,374
Zack H- Troop 234- $4,097

2025 Popcorn Sale Facts!

- 46 Scouts earned the Bowling Party
- 28 Scouts earned a Free Camp Certificate
- 17 Scouts earned the High Achiever Award

2025 District Totals

- Logan County - $24,254
- Champaign County - $19,547
- Greene County - $172,065
- Clark County - $48,868
- Clinton County - $12,926
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Order of the Magical Dragon

Scouts who sell over $1,500 are invited to attend a Bowling Pizza party in January 2026. There will be a prize for every Scout who attends, including a game system for one lucky Scout.



Popcorn Questions?

Please contact Jenny Spencer at 937-325-6449x103 or Jenny.Spencer@Scouting.org.

District Popcorn Wizards

Council Kernal - Will Nordmeyer - willnordmeyer@gmail.com
Clinton County - John Romer - jromer@mac.com
Greene County - Grant Brown - grantgbrown@gmail.com
Clark, Champaing & Logan County - Megan Stanforth - omegatpq@gmail.com